



ASIA NETWORK BEYOND DESIGN

**A s i a**  
**Network**  
**Beyond**  
**Design**  
**2025**

**Kuala Lumpur**

**30** — **03**  
**SEP** — **OCT**

UCSI University Kuala Lumpur  
De Institute of Creative Arts & Design

ASIA NETWORK BEYOND DESIGN 2025, **KL**



It is a true pleasure to welcome you to the 2025 ANBD Exhibition.

Since its beginning in 2008, ANBD has continuously expanded its participating regions and grown into an international platform where artists and designers from across Asia come together to create and share. Through this, ANBD fosters cultural and creative collaboration, building bridges toward our shared future.

The theme of this year's exhibition, "Seeing, Feeling and Living in Asia," invites us to reflect on our shared experiences, and embody Asia in our daily lives and creative practices. It calls on us not only to look at Asia as an object of observation, but to feel its depth, live its spirit, and express its identity through art and design.

We know the power of networks that break down boundaries—centered in Asia, reaching beyond. Through creating new connections. Through different interpretations of the same theme, we rediscover our shared identity, and through respect and collaboration, we create new networks together.

May this exhibition be a meaningful encounter of timeless expression and inspired practice. I sincerely hope that it will serve as a turning point for expanding the diversity and creativity of Asian art toward a global network.

I would like to express my deep gratitude to all ANBD members and the representatives of each region for their dedication and contribution.

Thank you.

Jeehyun, Kim

A handwritten signature in black ink, appearing to read 'Jeehyun Kim'.

Chairman of ANBD



It is a great honour to have co-organised with the KL representative for the 2025 Asia Network Beyond Design (ANBD) poster Design Exhibition at UCSI University, Malaysia. This event marks a meaningful return, eight years after Malaysia last hosted ANBD in 2018. We are truly grateful for the opportunity to once again bring together creative talents, educators, and researchers from across Asia and beyond. The event not only showcased diverse perspectives in design, but also strengthened the bonds within our international creative community.

We are especially proud of our UCSI University students who participated enthusiastically by submitting their posters and contributing their creative insights to this global platform. Their passion and commitment reflect the spirit of ANBD, collaboration, innovation, and design that transcends boundaries.

Sincere appreciation goes to all organisers, partners, and participants whose efforts made this event a success. Hosting ANBD has been both an inspiring and rewarding journey, and we look forward to continuing this meaningful exchange of ideas in the years ahead.

Associate Professor Dr. Siek Hwee Ling, Perline  
Deputy Director, Head of Research  
De Institute of Creative Arts and Design  
UCSI University, Malaysia  
Co-Organiser, ANBD 2025 in Malaysia

A handwritten signature in black ink, which appears to be 'Siek Hwee Ling'.



It is with great honour and profound gratitude that we welcome the opportunity to host Asia Network Beyond Design (ANBD) Exhibition in Kuala Lumpur. This marks the second time Malaysia has been entrusted with the privilege of hosting one of the four regular ANBD exhibitions. We are deeply appreciative of the continued trust and support extended by the ANBD International Committee.

The theme for this year's exhibition, "Seeing, Feeling, and Living in Asia," resonates deeply with the core mission of ANBD - to celebrate creativity, inspire cultural dialogue, and foster connections across diverse communities. This theme offers a profound and meaningful platform for showcasing the multifaceted identities, ethnicities, cultures, and lifestyles that define the rich tapestry of Asia.

We extend our heartfelt congratulations to all participants and shortlisted winners for their exceptional contributions to this exhibition. Your works eloquently embody the richness of the artistic and design landscape, standing as a testament to the diverse and converging talents of our region.

As the representative of ANBD Kuala Lumpur, I would also like to convey my deepest appreciation to all the individuals, including the Chair of ANBD, ANBD Seoul, UCSI University and the KL Art Group whose dedication and efforts have ensured the success of the 2025 ANBD Kuala Lumpur exhibition. Your invaluable contributions - through your support, organisation, and participation - have made this event a truly remarkable achievement.

As we reflect on the extraordinary work presented in this exhibition, we are reminded of the power of art and design to transcend boundaries, foster understanding, and unite us in shared humanity.

We look forward to continuing this journey of celebration, creativity, and connection.

Siow, YinYoong

A handwritten signature in black ink, appearing to read 'YinYoong' with a stylized flourish at the end.

The Representative of ANBD Kuala Lumpur  
KL Art Group



**Sadsunk, Suwit**

Suan Sunandha Rajabhat University  
Suwit.sa@ssru.ac.th  
SEA OF SIAM



**Saito, Naomasa**

AGASJ (Association for Glass Art Studies, Japan)  
saitonaomasa@gmail.com  
Feeling in Baccarat Village



**Sakda, Pornpimon**

Rajamangala University of Technology Rattanakosin  
pornpimol.sak@rmutr.ac.th  
Patterns of Chet Riw Identity No.1



**Sakuraba, Tomoya**

Hokkaido University of Education  
d14353q1@stu.hokkyodai.ac.jp  
Netengi-Ceremony of the Nun



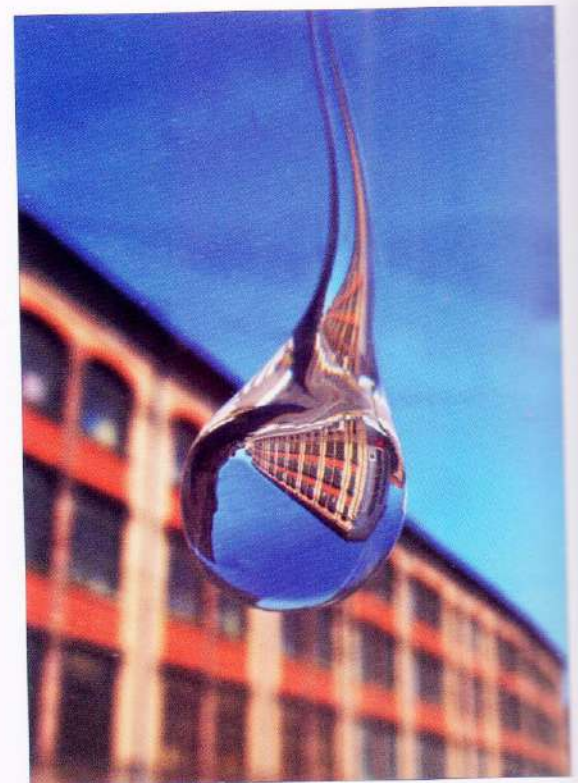
**Sangiam, Panuwat**

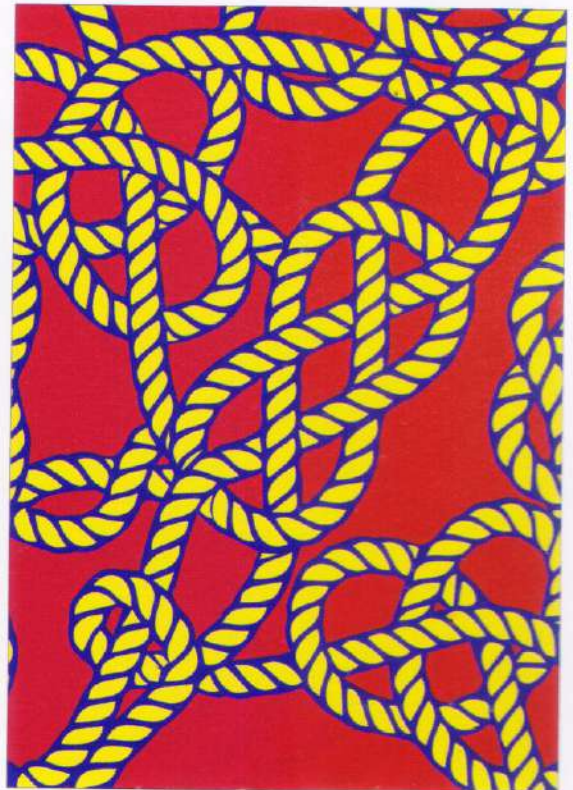
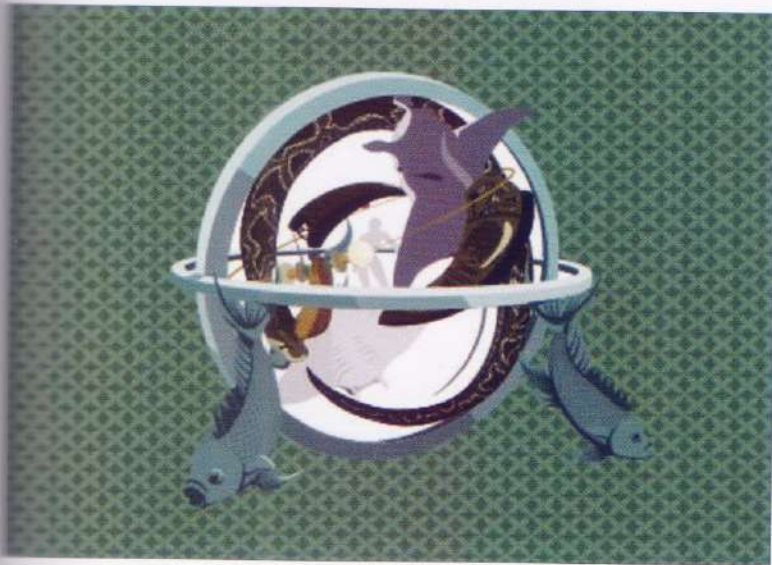
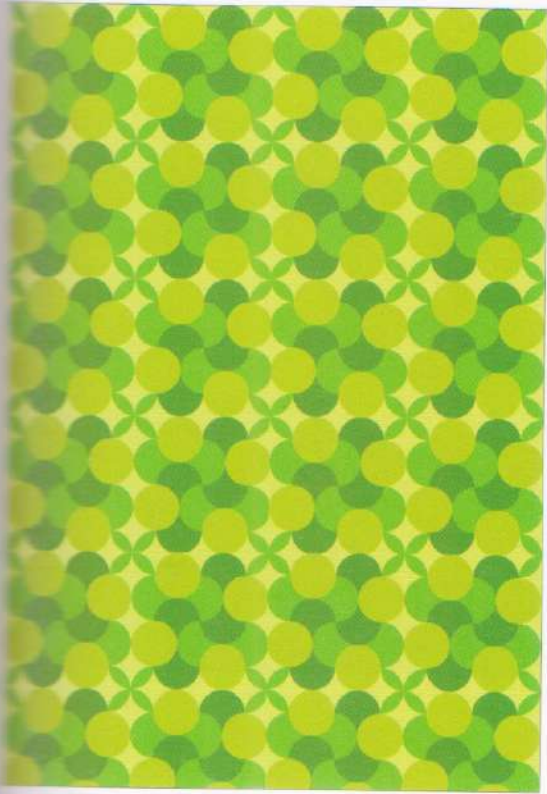
Phuket Rajabhat University  
panuwat@pkru.ac.th  
In Emotion 4



**Sangwalpetch, Noppadon**

Suan Sunandha Rajabhat University  
noppadon.sa@ssru.ac.th  
Knots or Not #4







**Athula Mahawalage**

It is a distinguished honor to serve as a member of the jury for the ANBD-2025 Excellent Awards. I was overjoyed to see many great Asian artists creatively focused on the theme "Seeing, Feeling, and Living in Asia" through their creative works. These selected artists are working hard to come up with ways to make their styles more diverse. The creations with vibrant hues and the slow-moving, experimental dynamic content were all relaxing ways to explore the theme of the presentation. Congratulations to all the outstanding creators who won awards.

AM Kreations Pte Ltd mahawalage.amk@gmail.com



**Thaonthong, Suchat**

The Asia Network Beyond Design (ANBD) has continued its progressive development, demonstrating a steadfast commitment to promoting excellence in art and design across Southeast Asia, South Asia, and beyond. This advancement is reflected in both the tangible outcomes of creative practice and the intangible values of aesthetics, meaning, and cultural identity. In recent years, ANBD has evolved beyond conventional design, embracing fine art and fashion as integral to its vision. The works presented are not mere reflections of Asian traditions but are reimagined through contemporary lenses—articulating the spirit of the present, the aspirations of tomorrow, and the imagination of the future. The ANBD 2025 annual exhibition stands as a testament to this transformation. It affirms the network's role as a platform for interdisciplinary and cross-cultural exchange, where design engages with critical narratives and aesthetic innovation. ANBD continues to redefine the global design discourse through diverse, meaningful, and future-oriented artistic expressions rooted in.

Emeritus Professor, Bangkok Thonburi University / thaonthongs.9@gmail.com



**Hakata, Tetsuya**

私たちは多面的な視点を持つことを願いつつ、身体は一つの地点にしか置くことができません。しかし、ビジュアル表現を通して、私たちは空間や時間を多層的に見つめ直し、類推していくことで他の事象との関連や展開の可能性を発見することができます。今年のANBDでは、個人の視点をアジアの風景として展開させ、異なる地域をつないでいくために必要な解釈の可能性を見出していく作品が多く見受けられました。

Although we can only be in one place at a time, visual expression allows us to rethink space and time, and discover new connections. At this year's ANBD, many works reimagined personal views as part of the Asian landscape, suggesting ways to link diverse regions.

Assistant Professor, Tamagawa University / hakata@art.tamagawa.ac.jp



**Ha, Sooknyung**

In essence, I highly appreciated works centered on Asia's multifaceted identity and its expansion, such as connecting Asia's past, present, and future with nature, evoking deep reflection on the integration of ecological sustainability and cultural identity beyond just visual representation. I was particularly impressed by the creative efforts that were rooted in tradition but looked beyond.

Professor, Sangmyung University  
snha3430@nate.com



**Huang chhien fang**

It is an honor to serve as a judge for the 2025 ANBD Jeju Special Exhibition Excellence Award. It's great to see so many great creators with so many imaginative works, it's really amazing. The artists have invested a lot of time and creativity to create their own unique skills, which is really admirable. Each piece offers a thought-provoking interpretation of the theme. Kudos to all the talented winners!

Professor, Tainan University of Technology  
tf0173@mail.com.edu.tw



**JAIN, JHIN-PING**

Judging this exhibition was not an easy task, as every piece reflected a unique story and perspective from around the world. What moved us most were the works that went beyond surface-level beauty—those that carried depth, meaning, and emotional resonance. We looked for designs that told a story, that captured traces of culture, history, geography, or social concern, and wove them into visual or three-dimensional form. These are the works that leave a lasting impression—not just for how they look, but for what they say. As judges, we believe that truly powerful design is not just about skill, but about soul. It should make people feel, think, and connect. The pieces we selected stood out because they did exactly that. We wholeheartedly congratulate the winners and hope to see more designers in the future embrace this kind of storytelling through their creative work.

National Kaohsiung University of Science and Technology.



**Jeong, jihong**

As ANBD expands its reach beyond Asia, I am honored to serve as a judge for the ANBD-2025 Excellence Award. During the judging process, I was able to witness the creative and highly polished works of many artists. The judging criteria are as follows:

1. Reflection of the 2025 ANBD theme, "Seeing, Feeling, and Living in Asia."
2. Presentation of diverse techniques and original styles.
3. Quality of work.

I congratulate the award-winning artists and wish them health and happiness, and the continued growth of ANBD.

Instructor, Department of Design, Chungbuk National University  
wild9s@naver.com



**Jutaviphat, Wattana**

Standing trees have grown over a long period. Sometimes there may be broken branches, some leaves fall and are damaged over time. However, trees with taproots will still be able to grow and stand tall, looking beautiful. Changed like a creative work that is still beautiful even after time passes.

Emeritus Professor, Rangsit University / kraingsak\_k@yahoo.com



**Perline Siek Hwee Ling**

As one of the jurors for Asia Network Beyond Design 2025, I'm truly impressed by the high quality of poster designs from all participants. So much creativity and heart. I can already see the event getting even more exciting in the years ahead. Well done, everyone!

Associate Professor, UCSI University / siekh@ucsiuniversity.edu.my



**Takeyoshi ISHIMATSU**

ANBD-2025優秀賞の審査員として参加できることは、大変光栄です。今回のテーマは、「seeing, feeling and living in Asia」でした。それぞれの応募者は各自の表現手法を発揮し、このテーマに挑戦したと思います。結果的にテーマ性が濃厚に表出したものとそうでないものがあり、私は前者を評価しました。また鑑賞者に丹念に伝えることが作品から伝わる作品に好感を持ちました。

It's a great honor to participate as a judge for the ANBD-2025.

The 2025 theme was "seeing, feeling, and living in Asia." Each participants expressed their own unique style of expression in challenging this theme. As a result, some works were strongly conscious of the theme, while others were not, and I evaluated the former. I also appreciated works that carefully expressed their message to the viewer.

Professor, Nagoya Institute of technology / isizi@mac.com

