

Seoul  
20  
23

ASIA  
NETWORK  
BEYOND  
DESIGN

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03 - 08

계동문화회관  
꿈의숲 아트센터  
DREAM GALLERY at DREAM FOREST ART CENTER

Asia Network Beyond Design group is aiming to promote many valuable exchanges and to perform Asian identity through networking over various boundaries.

**Asia** : There are regional offices in four areas (Seoul, Tokyo, Tianjin, Taipei, Tainan, Kuala Lumpur, Shanghai, Bangkok, Comlombo, Shanxi) in Asia for the base of various activities.

**Network** : ANBD increases the members through the introduction of ANBD participants.

**Beyond** : The purpose of ANBD is to deal with the various areas beyond boundaries such as creation activities, generations, countries, event styles, professionals & amateurs, educational / industrial activities, organizations and etc.

**Design** : "Design" in the name of the group indicates a lexical meaning of design as well as more various and broader activities which are general art & design activities and tangible & intangible system.

ANBD Website  
<http://anbd.info>

ANBD Seoul website  
<http://anbdseoul.com>

ASIA NETWORK BEYOND DESIGN 2023, **Seoul**

November 3- 8, 2023  
Dream Gallery at Dream Forest Art Center

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ASIA NETWORK BEYOND DESIGN 2023, **Seoul**



Greetings,

I am Cho Youl, the chairman of ANBD.

First of all, congratulations on the opening of the 2023 ANBD Kyushu special exhibition.

We are fortunate to be able to hold an exhibition in the worst difficult conditions of the COVID-19 pandemic. I would like to express my infinite gratitude to the artists from each region who submitted their artworks despite the difficult conditions and to the representatives of each region who devotedly cooperated with the exhibition. In that sense, this year, the theme of the 2023 ANBD regular exhibition was "Empathy". As can be seen from the theme description, "The 4th industrial revolution based on digital technologies such as artificial intelligence, augmented reality, virtual reality, and big data has already penetrated deeply into human life in the 21st century. In particular, the pandemic that has threatened the global village over the past three years has further accelerated this situation, and the non-face-to-face communication method is gradually losing the warm humanity that could be felt face-to-face. In this situation, empathy to feel together and share the feelings is an invaluable communication element in understanding the other person more deeply. ANBD 2023 expects artworks that can lead to true communication by understanding each other's culture and art through true "Empathy"

ANBD started its first exhibition in 4 Asian regions in 2008 (Seoul, Tokyo, Tianjin, and Taipei), and has been held in 10 Asian regions (Seoul, Tokyo, Taipei, Kuala Lumpur, Bangkok, Shanxi, Colombo, Tainan, Qingdao and Shanghai) by this year. A total of 64 regular exhibitions were held over 16 years. In addition to the regular exhibition, a total of 7 special exhibitions were held, starting with the Sapporo special exhibition in Japan, Munich in Germany, Colombo in Sri Lanka, Jeju in Korea, Phuket in Thailand, Internet virtual space exhibition, and Kyushu in Japan.

This year, 234 artists from 7 regions submitted 936 artworks (Seoul 99, Bangkok 52, Tokyo 33, Taipei 16, Tainan 14, Kuala Lumpur 13, Colombo 2, Terengganu 1, Qingdao 1, including 3 headquarter).

ANBD is participated by designers, painters, sculptors, photographers, and cultural planners who are actively work in the fields of art and culture as well as the design field of each region in Asia through exhibition activities. Next year, we will continue to strive to create new values beyond the boundaries of genre, generation, and region in all arts and various designs. Finally, once again, I would like to express my infinite gratitude to the participating artists and the regional representatives for their hard work.

Cho, Youl

A handwritten signature in black ink, appearing to read 'Cho Youl', written in a cursive style.

Chairman of ANBD



Congratulations to all the artists who participated in the 2023 ANBD International Exhibition in Seoul. In particular, the Seoul Exhibition is the most important main one among the ANBD exhibitions to be held in four Asian regions this year, and it is expected to be a more meaningful with the participation of many artists in Asia.

As we sailed through the difficult times of the pandemic at arm's length, artists and designers never stopped tearing down walls and working together beyond their specialties. Despite the global pandemic, members of Asia Network Beyond Design have been working more vigorously toward their vision by holding annual exhibitions, expanding their networks and sharing their values. ANBD 2023 in Seoul is the first main exhibition to be held without social distancing. I believe it will be an event to celebrate your patience and achievement and applaud each other. In this sense, this year's event is perfect for "Empathy," and I am sure that much more wonderful works of Asian artists will be displayed along with the theme of 'Empathy'.

Once again, I applaud the dedication of Professor Jeon, the representative of ANBD Korea, and all the members who have worked hard for this wonderful exhibition, and wish the exhibition a great success.

Chang-won LEE, Ph.D

A handwritten signature in black ink that reads "Chang W. Lee". The signature is written in a cursive, flowing style.

President, Hansung University



Congratulations to designers and artists who participated in the 2023 ANBD exhibition in Seoul, Tokyo, Taipei, and Bangkok, respectively. In particular, the ANBD main exhibition will be held in Seoul this year. The Seoul exhibition is held at Dream Forest Gallery, one of the most beautiful exhibition sites in Seoul with its nature-friendly location and modern architecture.

The common theme of Exhibition 2023 is 'Empathy'. In essence, art has the potential to serve as a bridge that connects individuals and cultures through shared emotions and experiences. It provides a unique platform for people to engage with their own emotions and the emotions of others, promoting empathy, understanding, and a deeper connection to the human experience. As with the meaning of the theme, we hope that this exhibition will provide a meaningful opportunity for all participants in Asia to exchange thoughts and creativity through various cultural backgrounds.

I would like to express my deep gratitude to the staff for their commitment to preparing for the event, and welcome all the participants and visitors to this wonderful 2023 ANBD Seoul exhibition.

Jongchan Jeon, Ph.D.

A handwritten signature in black ink that reads "Jongchan Jeon". The signature is stylized and cursive, with the last name "JEON" written in all caps.

Representative of ANBD Seoul  
Head of ICT Design Division Hansung University

|                           |                            |                               |               |
|---------------------------|----------------------------|-------------------------------|---------------|
| Lee, Suyoung              | Park, Sohyoung             | Sungjangwan, Thosaporn        | Yoo, Hyunah   |
| Lee, Wanbeom              | Park, Sunmi                | Suntrayuth, Rasa / Racharugsa | Yoon, Yeojong |
| Lee, Yeonji               | Park, Woncheol             | Somphan                       | Zhang, Liyu   |
| Lee, Yongphill            | Payungphan, Khan           | Suwan-on, Chawat              |               |
| Lee, Youngu               | Phriwanrat, Khanin         | Suwanpalidee, Pison           |               |
| Lee, Youngmi              | Phueaknamphol, Kanlayanee  | Suzuki, Ayu                   |               |
| Lee, Youngsook            | Phungkate, Phuwarichitta   | Suzuki, Kotone                |               |
| Likitmamon, Wannuchad     | Pichanun, Poolkerd         | Tachikawa, Michiya            |               |
| Lin, ShunChing            | Pinnukul, Patamas          | Tajima, Miyuki                |               |
| Lin, Yu-Jin               | Polsri, Nuthasak           | Tak, YoungHwan                |               |
| Lin, Yu-Sheng             | Pommuttawarong, Tuenta     | Takada, Ami                   |               |
| Lu, Shih-Yun              | Praphruetdee, Orawan       | Takahashi, Nobumasa           |               |
| Mahawalage, Athula        | Pungpom, Phakpoom          | Tan, Eleen                    |               |
| Maruyama, Matsuhiko       | Ra, Jeeyoung               | Tang, JungHsiao               |               |
| Matsuo, Miu               | Ramrit, Sineenart          | Tchah, Eunsoo                 |               |
| Mayusoh, Chanoknart       | Rangitsawat, Fonthip W.    | Teh, ChunBoey                 |               |
| Min, Jihye                | Rhee, Myungsoog            | Thanawanichagul, Chumnong     |               |
| Mo, Hyunsook              | Sadsunk, Suwit             | Thongdee, Paithoon            |               |
| Moon, Jungmook*           | Sakda, Pompimon            | Tonyapirom, Sakesan           |               |
| Moon, Sunyoung            | Samleethong, Siratcha      | Tsai, Cheng-I                 |               |
| Musikapan, Ravitep        | Sangiam, Panuwat           | Tseng, Hsun-Yi                |               |
| / Kowon, Siravitch        | Sangwalpetch, Noppadon     | Um, Danbi/Lee, Hyoyoung       |               |
| / Deesukporm, Soross      | Sano, Tohru                | Um, Sohee                     |               |
| Nakajima, Chie            | Seo, Dongjin               | Virunhaphol, Fanda            |               |
| Naomasa, Saito            | Seo, Miyoung               | Wajitragum, Pibool            |               |
| Oh, Cheolhoon             | Seol, Jihyoung             | Wang, MingFeng                |               |
| Oh, Eunkyung              | Semsri, Nichanant          | Wanichakorn, Aran             |               |
| Oh, Sechul                | Shim, Bokseob              | Woo, Hyunn                    |               |
| Oh, Youngjae              | Shimoguchi, Miho           | Wu, TingHuan                  |               |
| Ohno, Shizuku             | Shin, Janghee              | Yamane, Rina                  |               |
| Ohta, Suzu                | Shin, Yoonjin              | Yang, Leen                    |               |
| Oshima, Naoki             | Siow, YinYoong             | Yang, Shiuan-Ruei             |               |
| Otsuru, Kaon              | Son, Heejo                 | Yang, Ya-jun                  |               |
| OuYong, Yvonne Yuet Foong | Song, Gyaeyoung            | Yap, Ai Ling                  |               |
| Park, Jaehong             | Song, Jhoo                 | Yazaki, Keitaro               |               |
| Park, Jjyeon              | Snsarankullawong, Nawaporn | Yeom, Hyesoo                  |               |
| Park, Keunsoo             | Sudthongkhong, Chudanat    | Yi, Wonje*                    |               |
| Park, Kyungok             | Sugawara, Kougo            | Yoo, Boomee                   |               |
| Park, Moonhee             | Suh, Seungyeon*            | Yoo, Dongkwan                 |               |

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2023 ANBD  
Examination Review



**Arthur, Liaw**

A diverse array of artworks, including illustrations, photographs, and paintings, were carefully judged based on criteria such as Artistic Concept, Critical Interpretation, and Visual Creativity, all within the framework of the exhibition's theme of 'Empathy.' Each piece showcased unique styles, techniques, colours, and visual narratives, provoking thoughts, encouraging discussions, evoking emotions, and fostering awareness and education.

Assistant Professor, First City University College  
arthur.liaw@firstcity.edu.my



**Chen, LiMei**

來自世界各地藝術與設計領域者為「Empathy」共感議題，注入新的觀點與新的技法，充分傳達藝術與設計之張力、新穎、獨特、美感之傳達性、批判性與多樣性。

Associate Professor and Chair, Tainan University of Technology  
patjilcliff@gmail.com



**Han, Sunmi**

The 2023 ANBD periodic exhibition, themed with 'empathy' and presented diverse genres artworks, impressed me enough. However, some works that seemed to be off from the exhibition's theme created doubtful questions.

Each work was evaluated and selected with the following criterion whether it adapted the theme to the art work properly and how well it applied the artistic creation and expression to the complete artwork.

Lecturer, Gangneung-Wonju University  
hsm9517@naver.com



**Hoshi, Mika**

この度の選考では各作家に対して1点のみを選出しましたが、作家が4作品をどのように創造的にシリーズ化しているかという観点で選びました。  
まず初めに作家の候補を20人に絞り、今回のテーマである「Empathy」や、展示地域の特性を活かした独創的な作品を特に評価し、最終的に20作品を選出しました。

Assistant Professor, Tsukuba University  
hoshi.mika.kb@u.tsukuba.ac.jp



**Jain, Jhin-Ping**

From the perspective of the judges, the main focus is on the ideas conveyed through visual imagery, from composition to the arrangement of colors. It is essential that the visuals evoke a unique emotional experience for the viewer.

Professor, National Kaohsiung University of Science and Technology  
kcshine2003@yahoo.com.tw



**Lee, Junga**

I tried to select the works that reinterpreted empathy, the theme of the exhibition, well in their own way with sensibility.

The various factors such as the ability to interpret the subject, humor, and color that were harmonized and the intuitive or sometimes metaphorical message delivery ability were important points of view.

Professor, Sangmyung University  
texjung@smu.ac.kr



**Suchart, Taothong**

Concept, art composition, design, and creation that reflects creative progress, the integrity of the composition of the work having artistic value advanced artwork, including the relationship with the theme of this exhibition.

Emeritus Professor, Bangkokthonburi University  
thaothongs9@gmail.com



**Wada, Naoto**

Empathy brings people together, sharing joys and sorrows and healing emotional wounds. That beautiful touch of the soul leaves a deep impression on the heart and shines forever. We should always remember to be close to the hearts of others. When the beautiful power of empathy dwells in our actions, the world will shine more beautifully.

Professor, Japan Women's University  
wadan@fc.jwu.ac.jp



**Wattana, Jutaviphat**

The composition concept of outstanding works is associated with the exhibition theme. The happiness of creativity is a science that has no right, no wrong, depending on the perspective and experience of each person. Creative works and designs for exhibitions in 4 regions, the audience can enjoy the artworks at their own pace.

Emeritus Professor, Chulalongkorn University  
kraingsak\_k@yahoo.com

ANBD 2023 :Theme

「Empathy」

The 4th Industrial Revolution, based on digital technologies such as artificial intelligence, AR, VR, and Big Data, is already permeating deeply into human life in the 21st century. In particular, the pandemic that has threatened the global village over the past three years has further accelerated this situation, and the non-face-to-face communication method is gradually losing the warm humanity that could be felt in face-to-face. In this situation, empathy to feel together and share the feelings is an invaluable communication element in understanding and sympathizing with the other person more deeply. ANBD 2023 expects empathetic works that can lead to true communication by understanding each other's culture and art through true empathy.

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