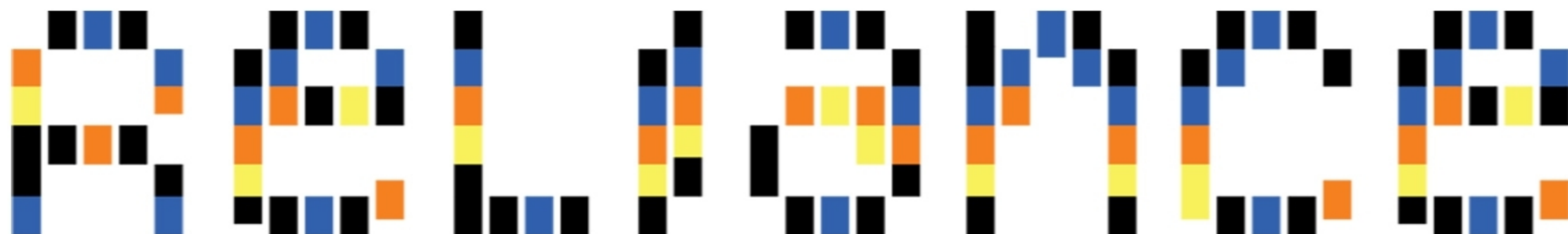


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2022



# ASEDAS

3<sup>rd</sup> ASIAN Southeast Digital Art Association  
**International**  
**Virtual Digital Art Exhibition**



Exhibition Catalogue

**E-Book**

**Exhibition period**

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**ASEDAS 2022 ASIAN Southeast Digital Art Association  
The 3rd ASEDAS 2022 International Digital Art Exhibition  
July 2, to December 30, 2022**

**Faculty of Humanities and Social Sciences,  
Yala Rajabhat University  
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Mueang District, Yala 95000  
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# FOREWORD

Permanent Secretary for Culture, Director of the Office of Contemporary Art and Culture, Chairman of The Council of Arts and Design Deans of Thailand (CADDT), President and executive committees of the ASEAN Digital Art Society (ASEDAS), Co-hosting network from 3 institutions and 5 agencies which include Faculty of Communication Sciences, Prince of Songkla University, Pattani Campus, Faculty of Fine and Applied Arts, Prince of Songkla University, Pattani Campus, Faculty of Fine and Applied Arts, Thaksin University, and Faculty of Humanities, Yala Rajabhat University.

4U Plus network partners, which consist of Faculty of Fine and Applied Arts, Dhurakij Pundit University, Faculty of Fine and Applied Arts, Burapha University, Faculty of Fine Arts, Bunditpatanasilpa Institute, And Faculty of Fine and Applied Arts, Prince of Songkla University, Pattani Campus. Both domestic and international artists who submitting their artworks to this profound exhibition, Lecturers, Students, and all honorable guests.

I am very honored to preside over the opening ceremony of the third International Virtual Digital Art Exhibition. The creation of art works is influenced by the emotional value, combined with the diverse culture, reflected the talents and imagination of creative artists. It is a valuable treasure and a cultural heritage that will be passed on to future generations.

The third International Virtual Digital Art Exhibition is a unique art exhibition, focusing on the contemporary artworks. It offers a stage for artists from Thailand as well as from foreign countries to demonstrate their innovative creations to the borderless world by using contemporary technology.

This is the evolution of contemporary art exhibitions which does not limit to the area to visit. It is a forum that allows everyone to closely appreciate the valuable creations in just a hand touch and can come back and watch it again when needed.

Given this opportunity, I would like to congratulate to Permanent Secretary for Culture, Director of the Office of Contemporary Art and Culture, the Chairman of the Council of Arts and Design Deans of Thailand (CADDT), President and executive committee of the ASEAN Digital Art Society (ASEDAS), Co-hosting network from 3 institutions and 5 agencies, and 4U Plus network partners for has the strengthen the art communities by joining the forces with more than 65 strategic partners that come from different countries around the world, consisting of Malaysia, Indonesia, South Korea, Turkey, Iraq, Spain, Poland, Ecuador Mexico, India, to promote and support the exhibition of creative artwork from the beauty of various localities of both domestic and international artists. Also, this exhibition aim to offer the opportunity to enhance the skills and experience in organizing creative exhibitions, to develop excellence digital art in the future that consequently, would contribute to the creation of good works that are valuable to society in the future

I would like to take this opportunity to officially open the third International Virtual Digital Art Exhibition. I hope everyone would enjoy and appreciate the artwork exhibited in this exhibition. Thank you



**Asst. Prof. Dr. Niwat Keawpradub**  
**President, Prince of Songkla University**

# FOREWORD

Due to the pandemic of COVID-19 and inability to ignore the presentation and promotion of valuable artistic and cultural works preserving global, national, and local identities, “The Third International Virtual Digital Exhibition,” was therefore held this round. As the President of Thaksin University, the University of Glocalization, aiming to propel the organization together with communities and have arts and cultures as the main indicators, I would like to express my appreciation to all organizing committee who has made this academic event a reality and absolutely believe that all of participants got priceless benefit from the presentations and discussions. I hope that this exhibition enriched the artistic and cultural knowledge and concepts, not only in Thailand but also throughout the world as a whole. Thank you



**Asst. Prof. Dr. Nathapong Chitniratna)**  
**President of Thaksin University**



# FOREWORD

It is a great pleasure for me and honored to host this event ‘The Third International Visual Art Exhibition in collaboration with Prince of Songkhla University, Thaksin University and Asian Southeast Digital Art Association. This important exhibition was a great cooperation from many agencies. It was a great opportunity to come and admire the valuable works of art today.

I therefore believe that “The 3rd International Visual Art Exhibition” will be a platform to disseminate knowledge of art, creative work in the cultural way of people in different areas as well as being a platform for exchanging knowledge and building a strong academic network in the field of arts.

I would like to thank all sectors for their assistance and support in order to continue the mission of creating art activities to the community.

Finally, I would like to bless this exhibition to be successfully and truly achieve the highest objectives for the community. Thank you.



**Asst. Prof. Dr. Sombat Yotathip**  
**President of Yala Rajabhat University**

# FOREWORD

Permanent Secretary for Culture, Director of the Office of Contemporary Art and Culture, Chairman of the Council of Arts and Design Deans of Thailand (CADDT), President and executive committees of the ASEAN Digital Art Society (ASEDAS), Co-hosting network from 3 institutions and 5 agencies, 4U Plus network partners, Strategic Partners from 65 organisations, both domestic and international artists who submitting their artworks to this profound exhibition, lecturers, students, and all honorable guests.

On behalf of the organizing committee for the Third International Virtual Digital Art Exhibition and all attendees of the meeting, I would like to express my gratitude to President and Vice President of Prince of Songkla University, President of Thaksin University, President of Yala Rajabhat University of the opening ceremony of the Third International Virtual Digital Art Exhibition today.

This exhibition received a well collaboration in-kind and in-cash of Faculty of Communication Sciences Prince of Songkla University Pattani Campus, Faculty of Fine and Applied Arts Prince of Songkla University Pattani Campus, Faculty of Fine and Applied Arts Thaksin University, and Faculty of Humanities and Social Sciences, Yala Rajabhat University and ASEAN Digital Art Society (ASEDAS), We also receive a handful of collaboration from the 4U Plus network partners

The objectives of this exhibition are in three folds, 1. To create a platform to exhibit the contemporary art online 2. To promote cooperation and collaboration with both domestic and international parties 3. To disseminate the contemporary art and culture. This also includes inviting the artists from around worlds and students from both domestic and international to submit the artwork.

This is the third time that our close collaborator, ASEDAS and its strategic partners, continue the virtual digital art exhibition. The first one was initiated virtually due to the situation of the COVID-10, the successive year continue with the theme 'New hope'. And this year, the theme we used for the exhibition is 'Reliance'.

Reliance – is evolved around the idea of the having faith and trust. It is perhaps a time for us to rely on ourselves, rely on the evolution of medication, rely on the advancement of technology, and have faith that the world will be better and brighter as days go by. We will stay strong and connected. We will be “reliance”.

As a result of our announcement on the theme on March 15, 2022, we received 1273 artworks submitted from 44 countries around the world. A team of Jury Panels from Thailand, Malaysia, Indonesia, South Korea, Iraq, Turkey, Spain, Poland, Mexico, and Ecuador works together to select the artworks. Later, the curators together with the head of jury panel discussed on the final selection and overseeing the theme of the virtual art gallery. As a result, the curators identified 4 themes of this exhibition based on the original technique used to create the artworks. The gallery will be organized into 1. Digital Technique 2. Traditional Technique, 3. Intermedia Technique and 4. Idea Presentation.

Given this opportunity, I would like to thank you the Curators and Jury Panels for their hard work on the selection process.

The selected artworks will be hosted in our website for 6 months starting from July to December 2022.

I would like to congratulate all of the selected artists to be exhibited in the Third International Virtual Exhibition. Above it all, I would like to express my appreciation to all of you who bring these wonderful pieces of work to the world. Thank you.

Together with the exhibition, the seminar and webinar will be organized monthly throughout our exhibition period by Prince of Songkla University Pattani Campus, Faculty of Fine and Applied Arts Prince of Songkla University Pattani Campus, Faculty of Fine and Applied Arts Thaksin University, and Faculty of Humanities and Social Sciences, Yala Rajabhat University ASEDAS Malaysia, and ASEDAS Indonesia.

We are really appreciated both our keynote speakers who take part in this ceremony and our strategic partners who agreed to contribute to the webinar and exhibition. This event will not be success without the strong connection from all of you. Therefore, I would like to express my deep gratitude to ASEDAS Malaysia, ASEDAS Indonesia, our 65 strategic partners, collaborators, artists, participants, also our amazing organizing committees for their commitment, creativity and hard work to organize this profound event.

Thank you.



**Dr. Phakdee Tuansiri**  
**Dean of Faculty of Communication Sciences,**  
**Prince of Songkla University, Pattani Campus**

# FOREWORD

While the world is facing the Covid-19 pandemic, the way we typically participate in arts is changing. In-person gatherings are no longer possible this season. In the new normal era, art world is driven online and it opens door to virtual world. People use the art to virtually travel and explore, connect and communicate.

During the Covid-19 pandemic, art still serves society in aesthetics aspect in the form of communication tools for people to access more easily.

Faculty of Fine Arts, Thaksin University, has long been driven art and culture. Nowadays, Faculty of Fine Arts focuses on how to drive the society and create value-added from cultural capital by using art.

As a result, the pandemic brings us to meet in ASEDAS 2022 “The 3rd International Virtual Digital Arts Exhibition”.

Wishing all of you so well and we look forward to staying in touch.



**Asst. Prof. Dr. Raweewat Thaicharoen**  
**Dean of Faculty of Fine and Applied Arts,**  
**Thaksin University**

# FOREWORD

On behalf of a co-host of 3rd International Virtual Digital Art Exhibition this year, let me welcome you all to our project.

I'm very pleased to invite you all to our full virtual art exhibition which will begin tomorrow, and will be held until the end of year.

We'll also have the webinars to promote the artworks once a month from this July to December, begin with the one by Prince of Songkhla University today.

Ladies and gentlemen, if you love and believe in Art, join us – touch the world of Art together. Thank you.



**Asst. Prof. Nichaphat Rawichart**  
**Dean, Faculty of Humanities and Social Sciences**  
**Yala Rajabhat University**



# FOREWORD

The Third International Virtual Digital Art Exhibition is an extension of co-operation between government and private agencies which includes Thailand, Malaysia and Indonesia who saw the importance of disseminating artwork to the international stage. This event has been accepted by artists from many countries around the world that submit artwork in various fields to attend this exhibition. This is an important achievement in the development of networking with international artists including the development of creative works and projects that are recognized in the international art community.

on behalf of the Faculty of Fine and Applied Arts Prince of Songkla University Pattani Campus, I would like to thank all members of the network who have joined forces to drive the project and foresee the important achievements that will arise from this project.

As a result, the organization of this project was successfully completed and sincerely hope that the knowledge gained from this creative work will able to create aesthetics for audience including able to continue to create benefits for the global society



**Asst. Prof. Sirichai Pummak**  
**Dean of Faculty of Fine and Applied Arts, Prince of**  
**Songkla University, Pattani Campus**

# FOREWORD

Assalamualaikum wr.wb. Greetings from Indonesia, we give thanks to Allah SWT, God Almighty, because thanks to His blessing, the ASEDAS 2022 Exhibition, which was held for the third time, was able to reach 44 countries in the world with a total of 1272 submitted artworks. The exhibition with the theme “Reliance”, is the most appropriate theme for now, a theme that can respond to current conditions after many countries have reopened to meet and face-to-face while still observing health protocols. As a result, teenagers, students, academics, the wider community and professionals from many parts of the world submit their works. Their work is creative, innovative, and fosters an affective attitude, how creativity, imagination, and technology are applied in a work of art. It must be admitted that the power of social media is very helpful for ASEDAS in publishing step by step implementation of ASEDAS 2021. On behalf of the committees, I thank you infinity for the overwhelming response from around the world. I also give my highest appreciation to Prince of Songkla University (PSU), Thaksin University (TSU), Yala Rajabhat University (YRU), and all of the team, thank you so much for hard work, committee team from across universities, cross countries, team consisting of committees who have worked hard, Dr. Wannisa Matcha, Assoc. Prof. Ahamad Tarmizi Azizan as a partner and discussion partners, jury panels, curators, ASEDAS partners, online media, who have provided extraordinary support for ASEDAS activities. It is hoped that through this virtual exhibition, it can inspire, encourage, and increase the motivation of the world’s population in embracing ‘reliance’. Finally, I welcome the implementation of a digital art exhibition in this world. Congratulations and good luck for the great hard work. - Thank you.



Indonesia, June 14, 2022  
**Dr. Ariesa Pandanwangi**

# FOREWORD

Digital art, the things that nowadays people do making work of art by using digital device or transferred its data through the internet has never been so excited as before. Many ideas crossing-over here and there, the theme of 'Reliance' gives a sense of positivity around the current condition of art world, especially when every now and then digital becomes common media for human interaction. Many of the works submitted for this third exhibition on Asian Southeast Digital Art Society (ASEDAS) 2022 can be seen to use the visual language that depends on the mutual understanding between the artists and the audiences. The chosen images, the digital composition and visual effects brought the contingent language that is now experienced by everyone whose already interact in the digital world today.

The work of art of digital era seems to display how a symbol or a sign from the past could be used in different context. It shows that human reliant to the meaning dependent and contingent by the symbol or the sign they borrows from many different visual cultures, indeed the artist or the designer as composer design its own way to give creative articulation. Hence, the traditional medium that transformed into digital data, and displayed in screen-based medium gives another level of interpretation on those pieces of artwork itself.



**Digital Art: Dependent and Contingent**  
**Karna Mustaqim.**

# FOREWORD

## ASEDAS 2022: THE DEVELOPMENT OF DIGITAL ART AS A CONTEMPORARY ART MOVEMENT IN ART HISTORY OF SOUTHEAST ASIA AND THE WORLD

By:

Assoc. Prof. Ahamad Tarmizi Azizan (ATAN AF)  
Founder / Chairman of ASEDAS / President of ASEDAS (Malaysia)  
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ASIAN Southeast Digital Art Association (formerly known as ASEAN Digital Art Society) or ASEDAS was established on 1 April 2020 because of the impact of the 2020 spread of the COVID-19 pandemic worldwide which saw the practice and introduction of New Norms as a New Normal in all human activities including MICE (Meetings, Incentives, Conferences and Exhibitions) activities in the creative industry sector. This situation has caused many artists and art galleries to lose their source of income due to not being able to conduct exhibitions and activities. Through its first project, ASEDAS 2020: The First International Digital Art Exhibition, ASEDAS spreads creative energy to the ASEAN region and around the world. The main objective of the ASEDAS project is to become a digital art platform as the New Norm in the New Normal for artists, academics, students, and the public in art exhibitions and activities.

ASEDAS 2020 uses the theme "SOLIDARITY AGAINST COVID-19". The organization of the ASEDAS 2020 project involves cooperation and strategic partners from more than 20 government agencies, universities, colleges, and NGOs as well as professional bodies from Malaysia, Indonesia, Japan, Mexico, and China. In a short period of time, ASEDAS 2020 managed to receive the participation of 524 works from 402 participants consisting of artists, academics, students, and the public from 34 countries. The ASEDAS 2020 virtual gallery was developed by a group of lecturers from Universitas Pendidikan Indonesia (UPI) using the Google Slide application and platform. During the ASEDAS 2020 virtual exhibition, a total of 10 ASEDAS online Seminars / Webinars and international workshops have been successfully implemented in collaboration with strategic partners. In fact, ASEDAS 2020 has received media coverage in Malaysia, Indonesia, Japan, China, and Mexico. ASEDAS 2020 has appointed a total of five (5) professional jury panels among academicians and professional artists from Malaysia, and Indonesia to screen and evaluated the entries. ASEDAS 2020 also appointed two (2) international curators to ensure that ASEDAS 2021 meets the criteria and standards for organizing international exhibitions, namely from Malaysia and Indonesia. ASEDAS 2020 opens entries for the 2 -dimensional category with A4 (portrait) and PNG (portrait) artwork format with a resolution of 300 dpi as Digital Art format, and A4 PNG (portrait with Hires Scan) for Traditional Art format. The opening ceremony of ASEDAS 2020 was successfully completed by YBhg Mr. Amerruddin bin Ahmad, Director General, Malaysian Visual Arts Development Authority with YTH Mr. Pustanto, Head of the National Gallery of Indonesia, Ministry of Education and Culture of Indonesia, the Republic of Indonesia which was inaugurated on June 1, 2020.



**Assoc. Prof. Ahamad Tarmizi Azizan (ATAN AF)**



# FOREWORD

The development of digital art as a contemporary art movement in art history of Southeast Asia and the world by ASEDAS continued with the organization of ASEDAS 2021 where ASEDAS collaborated with Maranatha Christian University, Bandung, Indonesia to implement the ASEDAS 2021 project: Second International Digital Art Exhibition. The purpose of organizing this ASEDAS 2021 project is to further develop and strengthen the digital art platform at the international level and continue the main objective of the ASEDAS project which is to become a digital art platform as the New Norm in the New Normal for artists, academics, students and the public in art exhibitions and activities.

Through the ASEDAS 2021 project, the verse “NEW HOPE” has been chosen as the theme. The selection of this new theme of hope is in response to various initiatives planned and implemented by various governments and parties to address the spread of the COVID-19 pandemic which has not yet been fully controlled. ASEDAS 2021 has the support of strategic partners from more than forty (40) government agencies, academic institutions, NGOs, Professional Bodies, and local and international media. ASEDAS 2021 successfully received 2500 entries from 1500 participants comprising artists, academics, students, and the public from 62 countries. ASEDAS 2021 virtual gallery has been developed by the Faculty of Fine Arts and Design, Maranatha Christian University, Bandung, Indonesia using the web.app platform ( <https://virtual-gallery-2f619.web.app/> ). During the ASEDAS 2020 virtual exhibition, more than 10 online ASEDAS Seminars / Webinars and international workshops were successfully implemented in collaboration with strategic partners. In fact, ASEDAS 2021 has received media coverage in Malaysia, Indonesia, Japan, and Mexico.

A total of 4 categories have been created in ASEDAS 2021 namely (1) open category, (2) student category, (3) children category, and (4) invitation category. ASEDAS 2021 also appointed a total of fourteen (14) professional jury panels from among academics and professional artists to screen for participation, namely eleven (11) academics and artists were appointed as panel jurors for the open category, special invitation category, and student category. from Malaysia, Indonesia, the Philippines, Singapore, and Vietnam. Meanwhile, the jury panel for the children’s category was appointed by three (3) academics and artists from Indonesia, Norway, and Japan. ASEDAS 2021 also appointed three (3) international curators to ensure that ASEDAS 2021 meets the criteria and standards for organizing international exhibitions, namely from Malaysia, Indonesia, and Poland. In addition to continuing participation for the 2 -dimensional category with A4 (portrait) and PNG (portrait) artwork format with 300 dpi resolution as Digital Art format, and A4 PNG (portrait with HiRes Scan) as Traditional Art format, ASEDAS 2021 has introduced two (2) new categories namely Video Art and Augmented Reality (AR) with MP4 format Min.1024 x 768 pixels. The opening ceremony of ASEDAS 2021 was successfully completed by YTH Mr. Pustanto, Head of the National Gallery of Indonesia, Ministry of Education and Culture of Indonesia, the Republic of Indonesia which was officiated on June 1, 2021.

In 2022, ASEDAS continues to move forward to elevate digital art as contemporary art in the development and advancement of art history in Southeast Asia and the world through the ASEDAS 2022 Virtual Digital Art Exhibition: Third International Digital Art Exhibition in collaboration with three (3) universities in southern Thailand namely Prince of Songkla University, Pattani Campus, Thaksin University and Yala Rajabhat University, with the theme ‘RELIANCE’. This theme of dependence develops around the idea of whether humans still have faith and trust in the fight against COVID-19. Thus, ASEDAS 2022 provides a response to the possibility for humans to be self-reliant, rely on the evolution of medication, rely on the advancement of technology, rely on one another, and have faith that the world will be better brighter as days go by. We will stay strong and connected and we will be “reliance”. ASEDAS 2022 will responds to how human beings can remain strong and always as well as interconnected to move on with life. Certainly, the organization of ASEDAS 2022 is to continue to develop and strengthen the digital art platform at the international level and continue the main objective of the ASEDAS project which is to become a digital art platform as the New Norm in the New Normal for artists, academicians, students and the public in art exhibitions and activities.

# FOREWORD

ASEDAS 2022 has the support of strategic partners from more than sixty-seven (68) government agencies, academic institutions, NGOs, Professional Bodies, and local and international media. Based on the experience of ASEDAS 2021, ASEDAS 2022 has narrowed the scope of participation on technical factors and maintained the quality of participation. Thus, ASEDAS 2022 has targeted the participation of only 500 best works. However, due to the credibility and accountability of ASEDAS in ASEDAS 2020 and ASEDAS 2021, the response to ASEDAS 2022 continued to exceed the participation target where ASEDAS 2022 received 1272 works from 500 participants consisting of artists, academics, students, and the public from 44 countries. The ASEDAS 2022 virtual gallery was developed by the Faculty of Communication Sciences (COMMSCI), Prince of Songkla University (PSU), Pattani Campus using a website as a platform. During the ASEDAS 2022 virtual exhibition, a total of 5 online ASEDAS International Seminars / Webinars and Workshops have been scheduled to be implemented in collaboration with strategic partners. ASEDAS 2022 is expected to get media coverage in Thailand, Malaysia, Indonesia, Japan, and Mexico.

A total of 3 categories have been agreed upon in ASEDAS 2022 namely (1) open category, (2) student category, and (3) invitation category. The appointment of the jury panel in ASEDAS 2022 showed a significant increase with a total of twenty-two (22) professional jury panels from academicians and professional artists appointed to screen and evaluated the entries. These professional jury panels are appointed from Thailand, Malaysia, Indonesia, South Korea, Turkey, Iraq, Poland, Ecuador, and Mexico. Meanwhile, five (5) international curators to ensure that ASEDAS 2021 meets the criteria and standards for organizing international exhibitions, namely from Malaysia, Thailand, Indonesia, and Poland. The opening ceremony of ASEDAS 2022 will be officiated by Assoc. Prof. Imjit Lertpongsombat, Vice President, Prince of Songkla University, Pattani Campus, Thailand on 1 July 2022.

Forms and formats of ASEDAS 2022 works include digital photography, illustration, artwork: A4 JPG format, 200 dpi, manual art/craft / traditional work: A4 JPG format, scanned in Res (not exceeding 200 dpi), video graphic artwork or motion: MP4, size 1024x768 pixels, Length: no more than 3 minutes. The definition of art and design in the context of ASEDAS 2022 is to include any drawing, artwork, illustration (digital or hand-painted), photography (modern or traditional), hand embroidery, paper craft, sculpture, collage, photomontage, model, etc. Please take photos and send them through the submission system including scanned or digital versions of old or traditional works (paintings, crafts), artwork or crafts, digital photos, video art, or (videography / Artificial Intelligence) in mp4 format. 1024x768 pixel size and presentation art in mp4 format. The size is 1024x768 pixels. In fact, in ASEDAS 2022, a specific definition of digital art has been introduced as follows:

# FOREWORD

“Artworks that are produced entirely using digital format medium such as works produced using computer technology, smartphones or tablets such as iPad, etc. and displayed or sold digitally as in the NFT; Mixed media works, i.e. works produced using digital technology in part, are then printed on canvas and completed using traditional techniques such as painting, etc. and physically exhibited in a physical exhibition or physically sold; Artwork is produced using entirely traditional techniques, then scanned using a scanner or digital camera or other devices to be converted to digital format for display or sale in the digital world. But ultimately, whatever technique is used between the three (3) methods above, in the context of the digital world we need a digital platform to send this artwork as participation in a competition, a digital exhibition included in the NFT either via email, FB messenger, WhatsApp, telegrams and others. So, with this indirectly the work is already in a digital format even though your original work is still in the traditional format. This definition also includes each time we upload and share an image of our work on social media such as Facebook, Telegram, WhatsApp, etc. when the work has been automatically converted to digital format. In short, it is anything that can be produced and reproduced digitally.”

Southeast Asian Digital Arts Association (ASEDAS), 2022

In conclusion, the Southeast Asian Digital Arts Association (ASEDAS) has successfully opened a new dimension in the field of digital art in Southeast Asia and the world through the ASEDAS 2020, ASEDAS 2021, and ASEDAS 2022 projects, especially in the context of the development of world art history. ASEDAS’s contribution to world art history particularly in the development of digital art has been recognized by various government agencies, academic institutions, NGOs, Professional Bodies, and local and international media through various activities in ASEDAS 2020, ASEDAS 2021, and ASEDAS 2022. Even the development of digital art by ASEDAS is also in line with the development of nowadays digital technology such as the development of the world of the metaverse and NFT. This is proved by the entries of digital artworks in ASEDAS 2021 and ASEDAS 2022, which have received advanced artwork formats such as augmented reality (AR) artworks which featuring metaverse artwork format and GIF graphic artworks format besides a lot of artworks related to graphic art formats, 2D and 3D images, video art, animation, and traditional artwork (scanned artworks) as mentioned above. Entries of artworks in AR, and GIF formats, and increased numbers of entries in video art format, as well as animation artworks format in ASEDAS 2021 and ASEDAS 2022, have proved that ASEDAS has success to achieve its targeted objective which is to continue to develop and strengthen the digital art platform internationally and continue the main objective of ASEDAS project which is to become digital art platform as New Norms in the New Normal for artists, academics, students and the public in art exhibitions and activities. Today, ASEDAS is a world-renowned entity in the creative industry sector, especially in the field of digital art as well as in the international art and design community. This recognition has proved that the contemporary art movement by ASEDAS to further elevate the field of digital art in Southeast Asia and to the world has successfully contributed to the development and advancement of world art history, especially in the world digital art movement.

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# FOREWORD

## **“Reliance for Future Life Interactions” 3rd ASEDAS 2022 International Virtual Digital Art Oleh Nuning Yanti Damayanti**

The World of Art and Virtual Media After the Covid 19 Pandemic The world has been experiencing the Covid 19 (coronavirus) pandemic attack since 2020. This extraordinary event changed the socio-cultural order in almost the entire world, same thing happened in art world, after global downturn in art field hit thousands of art-cultural organizations in America and Europe. Then the art world moves to find a way and is able to adapt to pandemic conditions. Slowly but surely art life began to come back to life, when it was found the interaction of art in virtual life across Web, social media through online technology. Virtual social media has become daily life of the art world, becoming a different means of social interaction. This cross-web virtual communication replaces real life of art world in museums and between galleries to collaborate with each other, simultaneously becoming a large wave of human interaction connected without distance and time, there are no differences in race and nation. Humans are connected between countries and even between continents. This condition has triggered artists and academics to hold exhibitions virtually by utilizing an online system. Virtual social media spreads artistic optimism through internet technology network, becoming a means for artists to establish connections and links with their viewers. Artists have a place and a way to channel their expression and creativity by communicating through online media, individually or collaboratively. Virtual social media through internet technology networks can apparently be a means for artists to establish connections and links to their viewers.

The first ASEDAS exhibition held in 2020 was initiated by academic figures and artists Prof Madya Ahmad Tarmizi Azizan (Malaysia) and Dr. Arisa Pandanwangi (Indonesia). The joint art activity in the ASEAN Digital Art Society (ASEDAS) which later went viral. The first Aseddas Exhibition ASEDAS20 was well realized to the collaboration of the committee from Malaysia and Indonesia which successfully involved more than 400 exhibitors from various nations and countries. The second ASEDAS in 2021 is organized by Maranatha Christian University in collaboration with a number of universities in Indonesia and Malaysia involving more than 700 participants, artists, designers, craftspeople, academics and students and students. 3rd ASEDAS 2022 International Virtual Digital Art was organized by Thai academics and artists, and who several participated. For this reason, Thailand is proud to present the 3rd ASEDAS 2022 Virtual Art and Digital Exhibition organized by Prince of Songkla University Pattani Campus, Thaksin University and Yala Rajabhat University, with the theme 'Reliance' to the world. Artists channel their expression and creativity through Digital Art technology as an option. by communicating through online media, individually or collaboratively. Internet is not just a medium of globalization, it is also a complex network of information, besides that it also criticizes the function of the internet media, which is an extension of human beings, and drastically changes human behavior. The post-pandemic after the corona-19 virus crisis has become an opportunity to build the minds of art actors and art educators to deal with strategic steps so that art people remain creative and optimistic.



**Assoc.Prof. Dr. Nuning Yanti Damayanti**

# FOREWORD

## **'Reliance' 3rd ASEDAS 2022 International Virtual Digital Art**

Recording the optimistic condition of social life and cultural transition after the covid-19 pandemic and reflected in works of art in the 3rd ASEDAS 2022 International Virtual Digital Art "Reliance" Exhibition. At this time, virtual digital art activities are still a representative way of interaction for art actors to connect with other art infrastructure. People of the arts respond creatively both by carrying out artistic movements and togetherness as a way of anticipating changes in order of life after pandemic that is optimistic even though it cannot be predicted in advance, we still don't know what will happen tomorrow. Things that appear strong in works are predominantly in form of posters with a wealth of visual elements as information media which are worked out in such a way as to be a communicative and unique composition of aesthetic visual elements. Furthermore, illustrations work shows aesthetic media with various digital techniques. The choice of bright tropical colors is dominant primary color, as a reflection of artists from the Southeast Asian region dominating participants. There are many similarities in visual elements and objects displayed in a number of works, perhaps psychologically it is a picture of the subconscious threshold of post-pandemic trauma. The styles look quite diverse, namely realist, expressionist, anime, cartoon, illustrative and digital media mixes, collages. Fresh and bright colors are cool, perhaps a reflection of the artist's hope and optimism. A number of works of poster shows of Pop Art style inspiration with the aesthetic media of graphic art in the past, silkscreen is very distinctive. The appearance of digital aesthetic media, with aesthetic codes through the selected familiar index, makes these posters very communicative in conveying the message they contain. The unique and fresh illustrations are inspired by traditional and conventional visual elements, such as Asian graphic and decorative art techniques, as well as the codes and indexes chosen by the artist, clearly showing the sense of nationalism and the background from which the artist comes.

Illustrations Conventional and digital photography with self-objects Art Portraits are widely featured. Other interesting works made manually using artistic mediums of drawing techniques, graphic printing and digital photography are also displayed in a virtual room. The works vary greatly in the processing of visual elements, including mix media, photography, film and digital techniques. The uniqueness of two-dimensional and three-dimensional forms that are very slick into works that move up to the present time. These digital photography works can present superrealist and even surrealist images that contain messages that are more communicative with digital engineering. Which is impossible to achieve if only, using conventional photography techniques only.

A number of works are inspired by a fresh and free contemporary style, a sense of optimism in post-pandemic conditions. The perspective of the artists in the work also shows traces of sadness, anger, frustration as well as hope and optimism, even becoming something very philosophical. Performers of the arts, art educators and academics in the arts sector are able to carry out creative activities through the difficult times of the Covid 19 pandemic into a more valuable and respectful life. It is also important that the legibility of the concept that reflects aspects of spirituality, becomes a reflection of the sociology of society that still upholds religious values.

The conclusion of the "Reliance" 3rd International Virtual Digital Art Exhibition, 3rd 'ASEDAS 2022. It shows that art can realize the ideas of anyone who still has belief, for self- and life-healing better. It's time in addition to relying on ourselves and technological advances, with faith and trust, if we stay connected to each other, it will get stronger and better as time goes on. End of paragraph: this exhibition is the response of artists who represent a number of countries in the world in going through the pandemic crisis, is the hope of artists, art educators and art academics, voicing confidence and trust in building relationships to strengthen each other. There is no reason not to be creative in art, in the hands of creative workers, art will continue to have the capacity to build human civilization. Although art does not have a direct impact on providing results and benefits for life, but in timeline history will record its inspiration and traces that will show human life through the post-pandemic and meet hope.



# CATEGORY

- Digital Technique
  - Traditional Technique
  - Idea Presentation
  - Intermedia Technique
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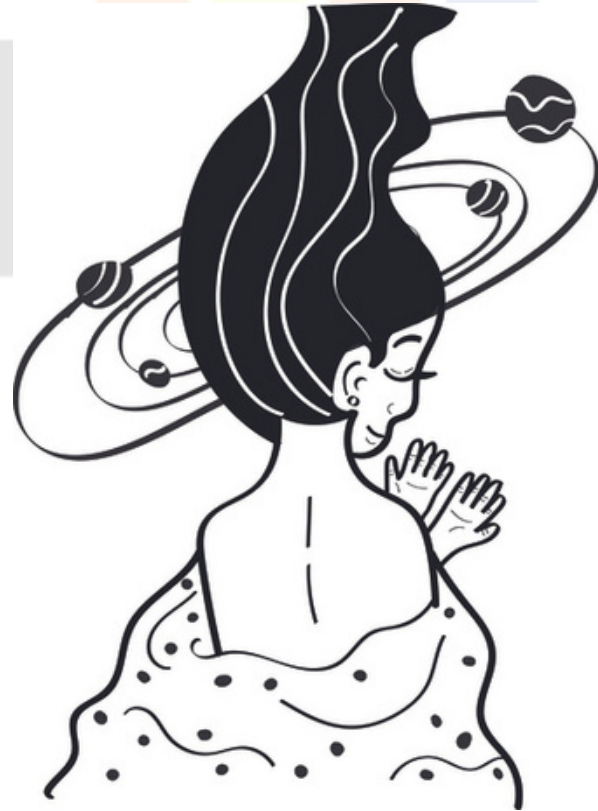


# Digital Technique





# Digital Technique



**Artist** Zita Nadia  
**Country** Indonesia  
**Category** Invitation  
**Title** Gaia's Prayer  
**Year** 2022  
**Concept**

The one thing that certain about life is the uncertainty itself. Maybe sometimes we tempted to control everything in our life, but it is impossible, and that kind of attitudes will doing more harms than bring more goods. So the best for us is to let go, and have reliance in the one who can control the everything, the great one who own the universe. Reach out your hand to pray, and let her hears you and lead you the way trough this life.



**Artist** Zongkiat Pavadee  
**Country** Thailand  
**Category** Invitation  
**Title** Pruning for Life  
**Year** 2022  
**Concept**

Trees and humans need time to grow and both require enough nutrients and stimulation to thrive. Trees and humans can be pruned in any season. Cutting weak, dead, or diseased branches is the only way that we can grow strong and flourish.





# STRATEGIC PARTNERSHIP ASEDAS 2022







ASEDAS

ASIAN Southeast Digital Art Association

**3<sup>rd</sup> International  
Virtual Digital Art Exhibition**

Exhibition Catalogue