

Dream
Forest Gallery
Seoul,
Korea

Asia Network
Beyond Design
2022 SEOUL
Journey

December 1 - 7, 2022
10:00 a.m - 18:00 p.m

ASIA NETWORK BEYOND DESIGN 2022, **Seoul**



Greetings,

Congratulations on the opening of the 2022 ANBD regular exhibition.

Despite the difficult conditions of the COVID-19 pandemic, which has continued for three years around the world, we are glad that ANBD can hold the exhibition without stopping. In addition, despite the worst conditions, I would like to express my infinite gratitude to the artists of each region who submitted and the representatives of each region for their dedicated cooperation in holding the exhibition.

The ANBD started its first exhibition in Seoul, Tokyo, Tianjin and Taipei in 2008 and expanded to 10 Asian regions (Seoul, Tokyo, Tianjin, Taipei, Kuala Lumpur, Bangkok, Shanxi, Colombo, Tainan, and Shanghai) until this year, holding a total of 60 regular exhibitions.

Apart from the regular exhibition, we also held six special exhibitions, starting with Japan's Sapporo Special Exhibition, Munich in Germany, Colombo in Sri Lanka, Jeju Island in Korea, and this year's Phuket Special Exhibition.

The theme of the 2022 ANBD exhibition is Journey. The pandemic caused by Covid-19 has brought about not only different behaviors and habits but also changes in the social environment. But the changes that we find in our lives and social environments are not limited to pandemics. There's an idea in the East that change is a normal state. The world is always changing. We are always on the path of change, and the subject of the ANBD exhibition so far has been a valuable milestone. Through this theme, ANBD 2022 expects creations that express a journey to a new dimension in a broad sense triggered by culture, life change, sustainability of the social environment, and further creation and transformation.

This year, 228 artists from 7 regions submitted 912 creations (97 in Seoul, 48 in Bangkok, 33 in Tokyo, 18 in Taipei, 17 in Tainan, 13 in Kuala Lumpur, and 2 in Colombo).

Through exhibition activities, designers, painters, sculptors, photographers, and cultural planners who are active in design fields in Asia as well as art and culture are participating, and they are striving to create new values beyond the boundaries of all arts and various designs.

Finally, I would like to thank the exhibitors and representatives of each region once again for their hard work.

Youl CHO

A handwritten signature in black ink, appearing to read 'Youl CHO', with a stylized flourish at the end.

Chairman, ANBD
Professor, National Taiwan University of Arts



Congratulations to all the designers and artists on their participation in the 2022 ANBD Exhibitions which will be held successively in 2 exhibitions in Tainan, one each Seoul and Sapporo. However, due to the covid-19, it is highly likely that the exhibition will be held as non-face-to-face exhibitions this year as well. Seoul Exhibition will be at Dream Forest Gallery which is one of the most beautiful exhibition sites in northern part of Seoul.

In the last three years, we have been experiencing unprecedented changes in our lives due to the pandemic caused by Covid-19. This brought about tremendous changes in both mental and physical environment including social systems, as well as the behaviors and habits that we have been accustomed to. As a result, they had to develop and adapt to entirely new ways of living in order to survive. In a way, adapting to these changes is also the reason that mankind has been able to survive. Just as there is an oriental idea that change is a normal state, the world is always developing through change. This process of change is a journey, and we can see that we are making history while always adapting to this journey. In this context, 'Journey', the exhibition theme of this year can be said to be a mirror that reflects the real world we are in. Through the diverse journeys of artists and designers in Asia, we expect that we will share what kind of problems we have and what concerns we are facing and suggest directions for solving them together.

I would like to express my gratitude to all the ANBD members for their great efforts to hold the exhibition successfully despite the difficult pandemic situation caused by COVID-19. I am looking forward to being able to meet the ANBD members face to face as soon as possible.

Jongchan JEON, Ph.D. Des.

A handwritten signature in black ink, appearing to read 'Jongchan JEON' with a stylized, cursive script.

Representative of ANBD Seoul
Professor, Hansung University



I heartily congratulate on the 2022 ANBD Seoul exhibition. I convince that ANBD is making a great contribution to the development of Asian art through a network of Asian artists formed beyond design.

I heard that the common theme of this year's ANBD regular exhibition is 'Journey'. Journey is not simply a process of travel, but it is a process of life, furthermore, it can be said that it is a flow of time that projects the past, present, and future of all phenomena and existence in the world. Through this journey, we strive to understand each other and make the world a better place. I think that Asian artists and designers creating works with these themes show the spirit of the times that project Asia's past, present, and future.

As an entrepreneur running various brands of the K-beauty that leads the world beauty industry, I would like to pay my respects to Professor Jeon, Jongchan of ANBD Korea for his devotion to ANBD's creative activities as a creative work organizer. At the same time, I look forward to contributing to the development of art and design in Asia through collaboration between Yakson and ANBD.

Once again, I congratulations on the 2022 ANBD Seoul Exhibition, and I wish ANBD's endless development.

Byung Chul, LEE

A handwritten signature in black ink, appearing to read 'Byung Chul, LEE'. The signature is stylized and fluid, with a long horizontal stroke at the end.

Chairman, Yakson Beauty



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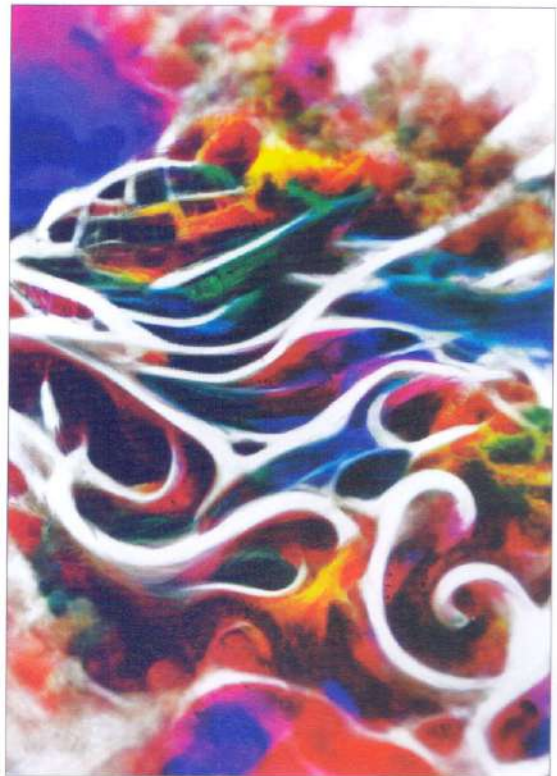
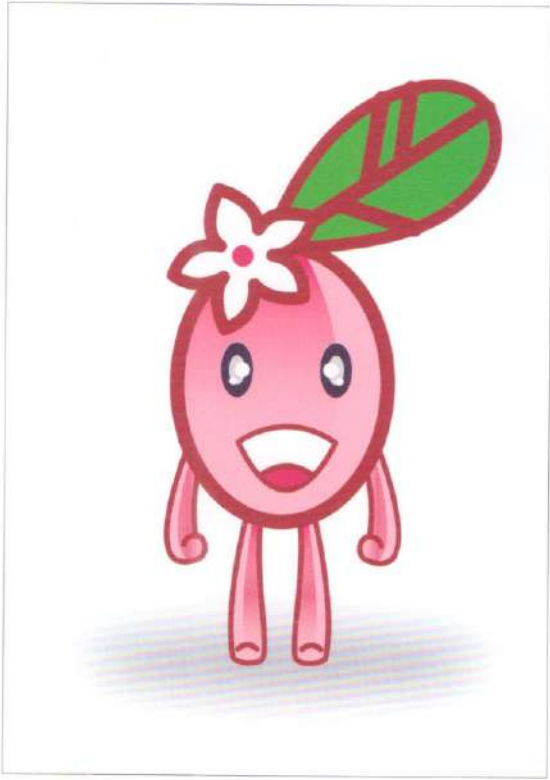


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Athula, Mahawalage

I'm glad to be a jury member for the ANBD-2022 Excellent Awards this year. I was so happy to see that Asian creators used "Journey" as the theme to do many creative works. The artists of the selected creations put great effort into creating various techniques for different styles. The minimal colored drawings and the slow-paced experimental dynamic contents soothe us in the sense of journey. Finally, I would like to congratulate all award-winning creators.

CEO, AM Kreations (Pvt) Ltd., Sri Lanka
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Chae, Jung Eun

저는 '다른 차원으로의 여정'이라는 주제에 부합하는지, 주제표현에 있어 창의적인지를 심사에 반영하였습니다.
또한 작가의 가치관과 예술성이 함께 녹아있는지도 중요하게 보았습니다.

Lecturer / College of Design / Hansung University
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Chiu, Naii

旅程，是從「起心動念」就開始。有旅行的準備、中途和未來。每一個階段都帶來各種躍動。在作品的審查時，無論具象或抽象，我都希望挑選具有讓人看了思考，且心情愉悅的作品。希望大家的作品能為世界帶來美好。

Associate Professor, Tainan University of Technolog
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Chung, SuiLan

經歷COVID-19的震撼之後，疫情的轉變猶如旅程中看似路的盡頭，其實是另一段未出現在地圖上的道路的开端。創作的過程何嘗不是窮盡一切後的淬鍊，尋求新的思想維度和生活態度。此次參展的作品正彰顯ANBD是個與時俱進的發表平台，創作者提出各自的見解，引領我們看到曙光即在不遠處。

Associate Professor, Tainan University of Technolog
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Ko, Kai-Jen

- 1.明確的概念，揭示問題的事實對於帶來的轉變，具有洞察、反思、主張或可能的想法。
- 2.元素和語彙，利於溝通和被認知；能在賞析或展演時超越語言隔閡的創新或能被認同。
- 3.作品無論具象或抽象、單件或系列；能發揮材料特性，調和統一的追求，很令人期待。
- 4.能產生共鳴或價值，在參賽作品中能凸顯；展現面對問題，獨特的風格以及設計品味。

Professor, National Taichung University of Education
u0928258689@gmail.com



Koga, Kazuhiro

審査の基準として以下のような観点で選抜した。

- ・ 4点のクオリティに著しい差がないこと。
- ・ 安易にコピーして複数に増やしたものではないこと。
- ・ 造形デザイン的な要素 (Color/Form/Shape/Texture/Composition) に惹かれるものがあり稚拙でないもの。
- ・ 「旅」のテーマを直接的に表してなくても、旅に通じるような視覚的/心理的に非日常や開放感を感じるもの。

Professor, Nakamura Gakuen University Junior College
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Liaw, Arthur IkHan

The wide variety of artworks on display in this showcase provided a rich and varied interpretation of the exhibition theme, "Journey." Through carefully considered subject matter, imaginative expression, and astute use of medium and techniques, they enlighten and reflect the concepts of change, transition, and continuity. While some works directly describe the subject, others elicit questions and criticism.

Assistant Professor, Fisrt City University College
arthur.liaw@firstcity.edu.my



Seo, Miyoung

The judge selected excellent works by prioritizing the theme exhibition, "Journey", during the Pandemic, and connecting with the artwork, which has an ideal composition and overall harmony. In addition, the judges evaluated the artist's aesthetics and creativity based on the color, form, and subject consciousness expressed in the work.

Full time Lecturer, Burapha University
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Umeda, Motohiro

諸行無常とは、存在しているものは常に変化していることを意味しています。また「旅」とは、新しく訪れた土地の光を心の眼で感受することでもあります。そして、アートは日常とは異なる価値観を得るための手段の一つであり、その出会いは人や社会への関心をより豊かにしていきます。

Professor, Kumamoto University
umeda@educ.kumamoto-u.ac.jp



Wattana, Jutaviphat

The judge selected outstanding artworks in each region and nominated a total of 15, except for the evaluator's participating countries. Herewith, the judge states the evaluation criteria for the ANBD 2022 4 Periodic Exhibition as follows.

Selected the artwork which is applied with innovative creativity, stories, culture, and creative techniques. There is an appropriate composition that can reflect emotions and interact with the audience.

Professor Emeritus, Former professor Chulalongkorn University
chuwattana09@gmail.com



Yoon, Yeo Jong

'인생은 여정이다'라는 말처럼 우리는 삶 속에서 수많은 인연을 맺고, 새로움을 찾으며 배워갑니다. 2022 ANBD 주제가 'Journey' 이듯 각국의 다양한 작품들을 보며 그들의 생각과 삶을 느껴봅니다. 이 또한 경계를 넘어 다양한 교류를 지향하는 ANBD 취지와도 잘 어울린다고 생각합니다. 오랜 COVID-19로 모두가 힘든 시기를 보내고 있지만, 겨울이 가면 봄이 오듯 하루빨리 예전처럼 만나서 즐거운 자리를 함께 나누길 기원합니다.

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