

The Study of Local Knowledge case study Noodle hand Made "PEHTEOW NOODLE" of Phuket Province

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Abstract

The Study of Local Knowledge case study Noodle hand Made "PEHTEOW NOODLE" of Phuket Province research employed qualitative methods. This research aimed to 1) To study the history of noodle hand made "PEHTEOW NOODLE" of Phuket Province 2) To study the process of the noodle hand made "PEHTEOW NOODLE" of Phuket Province. The areas of this research was Meuang district of Phuket Province. The methodology of this research included two stages. The key methods for data collection were the study of documents, observation, interviews, and two focus groups with stakeholders; Phuket Culture board committees, Administrative Organization, and Performance Arts Program teachers. Data analysis was presented descriptively.

The research findings showed 1.The history; The "PEHTEOW NOODLE" built in 2495 B.E., located in Phuket Old Town. On Dibuk Road is connected to Satun Road, Municipality, Mueang District, Phuket Province. In the past it was a cart. Inherit the culinary wisdom of Cantonese recipes through father-mother generation, seniors. Currently, the 4th generation heir is older than 68 years. There are 3 branches consisting of 1) Original branch 2) Samkong branch 3) Branch in front of Dao Rung School. It's the local food and the only place in Phuket is 1) Yihu Eh Chai (squid, morning glory) 2) "PEHTEOW NOODLE" (Hand-made noodles are specially formulated at the shop). 2.The process of making an old-fashioned "PEHTEOW NOODLE" can be divided into 2 parts, consisting of 1) Making noodles by hand (Special recipes) 2) Making soup (Special recipes) It's an ancient method using human labor. Now is a living museum. By being able to create income such as families and communities. The tourists can experience the line production by hand. The "PEHTEOW NOODLE" is one of the tourist routes of Phuket Old Town. With this living museum affecting tourism.

The results of the small-group meeting found that the group of knowledgeable and practitioners There is a common concept in summary of the study of local wisdom in making noodle, case study: Noodle hand Made "PEHTEOW NOODLE". Able to integrate cultural tourism However, when government agencies Private and civil society sectors. Requires planning and implementation seriously Able to create a network of Andaman tourism, both domestically and internationally. It is to create positive relationships between different regions of the world as well as the production of souvenir products. With the local economic unit able to support the creation of a micro-economy which is an important factor for development Resulting in sustainable macroeconomic stimulation

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